



Greetings,

Ssubi recognizes there are areas of immediate need that often fall through the cracks and supports projects around the world less likely to be funded by large organizations. Filling those gaps that are left behind. In Southern CA, that is the hospital and medical "waste" that is filling our local landfills. Ssubi is protecting our environment and improving access to health care by diverting critical supplies/equipment to the most underserved clinics and health centers around the world. To date, 20 countries have received supplies and equipment like the Olmoti Clinic serving the Maasai in Tanzania, the Bishop Asili Hospital serving a population of 660,000 in Uganda, to Ssubi sponsored triage clinics in Tijuana and throughout Baja Mexico. Ssubi founder, Laura Luxemburg, has engaged the whole community in feeling that there is hope and that we can make a difference. Ordinary people doing extraordinary things.

Inspired by Ssubi principles, on March 7, 2014 "Greening for Good" was started by Luxemburg and has diverted millions of pounds of medical supplies/equipment from the landfill. She has saved thousands of dollars in hauling fees for hospitals, expanding to other Southern CA counties. All of San Diego's population of more than three million have and will continue to be positively affected by the diverting of medical supplies and equipment from the usual waste stream. Citizens are also contributing, leaving them feeling good.

Luxemburg's ideas were first met with opposition. But she never gave up and her creative program is now accepted throughout Southern California. She has shown that together, we can make a difference. Luxemburg saw a need around the world for medical supplies and equipment. She contacted hospitals for donations at first and for a year there were only "no's", Then on March 7, 2014 the VA San Diego said "yes". She personally rents/drives and loads the truck on the loads. She has provided jobs for people who would normally not be considered as employable. She has made the City and County's zero waste campaign more a realistic goal.

Luxemburg has been described as unconventional, determined, a mover and shaker with a bit of dreamer thrown in. The City of San Diego officials named Nov 17th after her for her dedication, commitment and for the impact she is having locally and globally. Luxemburg was awarded the Director's environmental award and the E.A.R.T.H. award for a project only being a year old. Laura was also honored in 2020 by the City of Los Angeles, City of Beverly Hills and the Sheila Klar Foundation for her dedication and impact on the community and world. She has been included in the Hero's program at the University of CA San Diego and USD students have studied the philosophy of Ssubi in their business classes. In 2016, President George H.W. Bush awarded her the Points of Light award. She has also participated in the TEDx Speaker Series. Laura has shown that a "soccer mom" can make a difference.

Kind Regards,

Laura Luxemburg
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Ssubi is a registered 501(c)(3) public charitable organization & registered U.S. Government SAMS vendor